

SOUTHERN CALIFORNIA LIFE



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DATE: 12-9-08

TIME: 5:30 – 6:00 P.M.

TOPICS COVERED BUT NOT LIMITED TO:

PERTENANT ISSUES AND PROGRAMMING:

Thanks for joining us here at southern California life; I'm your host, heather Dawson.

Residents of a recently-built Yucaipa subdivision are relieved that two mountain lion cubs were safely captured, but they fret that the mama mountain lion could still be in the area.

The problem of human encroachment on dangerous animal habitats is nothing new... and here in southern California, the face to face meeting with a wild predator may not be as rare as it once was ... Brent Weber tells us you don't have to stay indoors – just stay aware – when roaming the habitat of the California mountain lion ...

it was only a half mile from the Modjeska road ... maybe two miles from the popular cook's corner restaurant ... but local mountain biker Paul Rudman and his buddies were still surprised to see this mountain lion inches away on their night ride two years ago ...

A few months later – a local mountain biker was killed – another mauled in the same area

mountain biking and hiking is a way of life for tens of thousands of southern Californians, and most have never glimpsed a mountain lion ... experts say staying clear of them is fairly easy ...

For More information ... of course there is a mountain lion awareness program ...www.mountainlion-dot-org

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There are 130-million people using face book! A new service allows users to take their profile information, friend connections and privacy with them all over the web. In coming weeks, more than 100 websites are expected to add the face book connect service to their homepages. Now people don't have to create separate accounts for every website. They can use their face book login wherever connect is available.

Every week we highlight a different city on our show and today we shine our spotlight on the city of mammoth lakes nestled in the sierras.

Just east of the Sierra Nevada and a stone's throw from Yosemite national forest lies the city of mammoth lakes. Although many think mammoth lakes got its name from the wooly mammoths found in the region, but the truth is, it was really part of an early marketing scheme. When gold was found in the 1870s, they named it the mammoth mining company to give the impression of mammoth riches. Though no abundance of gold (or mammoths for that matter) was ever found, the name stuck.

The original inhabitants of the mammoth lakes were the Paiute and Shoshone Native Americans, nomadic people that moved in and out of mammoth following food and trade-able materials. The first non-native settlers abandoned the area within a few years after failed attempts to mine region. It wasn't until the 1920s that people started coming to mammoth again.

"The cars made the difference"
"As roads got better...more popular summer resort"
Mark Davis, docent mammoth museum
Convicttomuseum-22

Surprised? Well mammoth was and still is a destination for summer activities like hiking, fishing, and riding horses. So why do people think of skiing when they think of mammoth?

"Well roads became paved roads...ski area came along"
Mark Davis, mammoth museum
Convicttomuseum-

Today mammoth gets roughly the same amount of summer and winter visitors every year. And one thing you can marvel at anytime of year is the geological wonders of the area. Located at the summit of Mammoth Mountain, 11,053 in elevation is the newly opened interpretive center. A place where you can learn everything you want to know about the region. And maybe some things you'd rather not hear.

"We are actually in an extremelya volcanic chain"
Lisa Isaacs
Interpretive center
8050brollintoconvict-34

Well even volcanoes can't keep people away from mammoth. It's a favorite get-a-way for many southlanders, who love the scenic drive or prefer to fly in to mammoth airport.

With a full time population of about 71-hundred, modern mammoth lakes can hardly be called a big city, but that doesn't stop it from being a booming resort community with dining, lodging, shopping and recreation set to rival aspen and Vail. As well as the potential location for its own

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film festival. But as any mammoth aficionado can tell you, the third largest ski area in North America will never just be one of the packs.

One of the most appealing things about mammoth is how it is about to keep it's charm that's attracted people for years while also expanding into one of the west coast's biggest destination spots. This could be one of the reasons mammoth real estate is in high demand.

"Median home price...750-thousand"
"If you're considering...over 1 million"

In fact 60% of homes in mammoth are second homes.
And if full time ownership is not for you, mammoth has a variety of rental properties available.

101 great escapes is an example of the great agencies that can help you pick the perfect home away from home for your trip to mammoth.

"We rent private...walk to village"
Diane Stilwell,
Owner 101 great escapes
Lakanuki to 101 great escapes

Not only can you find any property you could possibly want, but the selections at 101 great escapes are among the best mammoth has to offer.

"We specialize...eclectic special places"
Diane Stilwell, owner
101 great escapes
Lakanuki to 101 great escapes

Every one of their condos is equipped with everything you need to feel at home including high thread count linens, luxurious oversized towels, spa products, and comfy robes. And since all of the great escapes properties are in ideal mammoth sites such as the village or along the golf course, none of their prices fluctuate based on location. You need only choose your ideal setting.

Music

"The beauty of mammoth lakes...of the new mammoth"
Tape

"With the old"
Tape

(Heather)

If you have a daughter, you probably know about the American girl dolls. With the holiday's right around the corner, a trip to the new American girl store in Los Angeles could very well be on Santa's list. We sent our summer intern Michelle to explore what makes this doll franchise so popular:

Every woman has one in her closet. The little black dress. But what about jewelry? What's the one staple every woman should have? This next story may surprise you.

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Jewelry's little black dress

Still to come... Our next guest, Susan Arkin is pursuing passion for scents. Next in studio plus... Ron Jacobson introduces us to the feel good movie of the year in entertainment, stay with us.

Still to come ... a winter wonderland right here in the southland... We'll take you there... Next...

The director of transporting, the beach and sunshine returns to the screen with his most romantic and tender movie ever, slam dog millionaire, which the critics already call the feel-good movie of this award season. Our Ron Jacobson sat down with this versatile director to talk about going soft and staying true to his artistic believes.

How long has it been since you've been ice skating outside? Well you don't have to travel to Rockefeller center. Our Meghan O'Donnell has just the place for you to go ...

Volleyball, love connections, and margaritas- not a bad way to spend Monday nights. Here is Jim Murray with the story on the Sorrento beach volleyball league....

That'll do it for us here at southern California life. Have a wonderful holiday season from all of us here at kvmd TV. Good night.

Holiday community calendar
Weather



Lawrence P. P. P.