



SOUTHERN CALIFORNIA LIFE

DATE: 4-21-08 MONDAY

TIME: 7:30 – 8:00 P.M.

TOPICS COVERED BUT NOT LIMITED TO:

PERTENANT ISSUES AND PROGRAMMING:

OVERVIEW:

Tonight on So Cal Life, our community spotlight takes you to the beautiful city of Long Beach fresh off this weekend's Long Beach Grand Prix, we take a look at some of the reasons why this city drives in millions of tourist each year. And our in-studio guest has some celebrity tested tips for success that she claims will put your career on the right track for success. Plus we take you to the premiere of *Forgetting Sarah Marshall*. Did it do as well as its predecessors *Knocked Up* and *Super Bad* last weekend at the box office? We'll let you know.

COMMUNITY NEWS:

L-A Mayor Antonio Villaraigosa unveiled a 7-billion-dollar budget this morning. The draft budget increases L-A city fees in order to eliminate a 406-million-dollar deficit. The mayor announced plans to generate 90 million in revenue by increasing the city's trash collection fee, which was increased just two years ago, parking, adopting a pet, play golf, LAPD) as well as the cost of parking, adopting a pet, playing a round of golf at a city course, and releasing a car from the L-A-P-D impound. The mayor says most of the city's resources will go to fighting crime and improving roads.

COMMUNITY NEWS:

Every week we showcase a different city in the southland. Tonight, we shine the light on California's fifth largest city, Long Beach; the city that offers both a big city feel, along with a beautiful relaxing beach that's right around the corner.

NATIONAL NEWS:

Do you remember last week when experts predicted that oil prices would hit \$115 a barrel soon? Well they underestimated. Oil prices have now spiked to a new high of \$117 a barrel after a Japanese oil tanker was hit by a rocket near Yemen. So we've searched to find the current lowest gas prices for drivers in the Southland.

The lowest is Orange County with \$3.61 a gallon, and in Los Angeles the cheapest is \$3.64, San Bernardino has \$3.67, and Riverside and Ventura County are the highest with \$3.69-per-gallon.

In honor of Earth Day tomorrow, more than 40 grocery stores around LA have teamed up to distribute free reusable shopping bags to customers. Every year, the U.S. goes through 100 billion plastic shopping bags!

Local grocery stores are encouraging all of us to stop using the bags, because they are never completely biodegradable.

HEALTH/FAMILY:

Being a parent of a sick child is emotionally and physically draining. Between school, doctor's appointments and treatments, you are thrown into a world where there is very little control and every decision can be critical to your child's wellbeing. But there is always hope. A new tool called the "Hope Binder" helps parents and patients manage the information related to fighting the disease.

GENERAL INTEREST:

We only have a few months before hand-held cell phones are banned in the car. So if you don't already have it, get ready for Bluetooth this summer:

COMMUNITY NEWS:

First the Santa Monica Pier Ferris Wheel and now the world-famous Hollywood sign is going up for sale! The sign was built 85 years ago and has been put up for sale along with the surrounding hillside for \$22 million by a real estate company that bought it from Howard Hughes' estate 6 years ago. The sale has sparked a resistance in LA residents, who are fighting to preserve the sign and oppose the building of mansions around the California landmark.

ENTERTAINMENT:

On our show we sat down with a success coach who has coached Emmy and Grammy winners along their road to success.

The creators of box-office hits *Knocked Up* and *Super Bad* have a new romantic comedy that's just as raunchy as you might expect. It's all coming up right here on Southern California Life. Don't go away.

We take you to the premiere of *Forgetting Sarah Marshall*, where your old favorites mix with some new faces in this comedy about heartbreak.

CELEBRITY BIRTHDAY

Jason Segel, who stars in the CBS show "How I Met Your Mother", wrote and stars in *Forgetting Sarah Marshall*, a movie about a guy dealing with rejection as our Ron Jacobsohn found out at the Hollywood premiere.

SPORTS:

It was a wild weekend at the 34th Annual Long Beach Grand Prix. When the crowd for The punk rock group Pennywise reached 4,500 people, Long Beach police barred the gates, only to have bottles thrown at them. This year, the big winners of the longest running "street" race in the US were Brandon Davis, who won the Speed GT Race, and Australian Will Power, who won the Champ Car Finale in his third series win.

Whose turn is it to win the MVP award in the NBA? Well, many voters insist that Kobe Bryant of the LA Lakers is next in line. Bryant's contagious energy has been known to lead the Lakers to many of their victories and he's been unofficially deemed the Best Two-Way Player in the Game. With Chris Paul of the New Orleans Hornets and LeBron James of the Chicago Bulls being much younger, many voters believe they will get their turn later.

WEATHER

CALENDAR

A handwritten signature in black ink, appearing to read "Lawrence Peled". The signature is written in a cursive, flowing style with a large loop at the end.