



SOUTHERN CALIFORNIA LIFE

DATE: 4-17-08 THURSDAY

TIME: 7:30 – 8:00 P.M.

TOPICS COVERED BUT NOT LIMITED TO:

PERTENANT ISSUES AND PROGRAMMING:

OVERVIEW:

Tonight on So Cal Life, its not too early to start thinking about Mother's Day, do you have a gift in mind? Our in-studio guest brings us some new ideas that are sure to delight any mom. And our spotlight on San Juan Capistrano takes us to the oldest neighborhood in California, where you can find the remnants of the Spanish empire alongside modern southland life. Plus, snowboarder Shaun White tells us what feat was even more challenging than winning an Olympic Gold Medal.

NATIONAL NEWS:

Delta Air Lines and Northwest Airlines have finally agreed to a merger, but it could be a bumpy ride before a deal is officially completed. The Air Line Pilots Association is badly split on the proposal, which would form the worlds largest airline. Pilots at Delta have endorsed the deal but pilots at Northwest are angry over the lack of a deal that would preserve their seniority.

Long lines at the airport and cancelled flights are enough to make anyone want to stay away from planes, but a new study shows that despite troubles in the airline industry, there are still as many Americans flying as ever. Last year was a record-setting year in the number of people traveling, and those figures are still holding steady so far this year. Domestic, international and business travel experts report high bookings, giving the industry some hope in spite of the slowing economy and rising gas prices.

COMMUNITY NEWS:

The Santa Monica Ferris Wheel, located on Santa Monica Peer, is perhaps one of the most iconic symbols of the Los Angeles area.

And beginning today the wheel and its 20 colorful gondolas are up for grabs on eBay, with the opening bid at \$50,000. However that only covers the wheel and the seats, not the base. Buying the entire ride will cost the winning bidder a minimum of *135-thousand* dollars. The online auction began today and lasts until April 25. Half the winning bid will be donated to Special Olympics Southern California.

In this week's community spotlight on San Juan Capistrano we take you to Los Rios Street. As Sherri Palmeri reports, it's a must see for tourists because it's loaded with history, and has a unique claim to fame.

Forget the long, hot shower! Southern California residents will be asked to reduce their water use through a series of broadcast and print ads set to be unveiled Thursday by the Metropolitan Water District. The advertising campaign is part of a year-long effort by the MWD to get consumers to voluntarily conserve water.

GENERAL INTEREST:

Do you have trouble picking out the perfect gift for your loved ones? Earlier on the show we sat down with the owner of a gift store which offers one-on-one service and helps you find a gift for any occasion.

SPORTS/ENTERTAINMENT:

Shaun White has been snowboarding down the Big Bear Mountains practically all his life. Up next, Brent Weber talks to the southern California native about bringing his passion onto the big screen in a snowboarding documentary.

CELEBRITY BIRTHDAY

SPORTS:

He won the gold at the winter Olympics, and he got his training right here in the southland. Brent Weber takes us on a ride with the flying tomato of snowboarding:

WEATHER

COMMUNITY CALENDAR

A handwritten signature in cursive script, appearing to read "Lawrence Palmeri". The signature is written in black ink and is positioned at the bottom left of the page.